



USA
PADEL

USA PADEL · CATEGORY PARTNERSHIP

Official Sleep, Recovery & Wellness Partner of USA Padel.

Five category partnerships. Ever. One in Sleep, Recovery & Wellness.

{{SLOTS_REMAINING}} of five remaining

American padel is being built now.

Roughly 20 clubs before COVID. Around 300 today. A national circuit of ~250 tournaments a year, four national teams under one flag, and a ranking system that connects all of it. The infrastructure of a major American sport is going up in real time.

The brands that matter in American padel will not be the ones who arrived when it was finished.



Recovery is half of performance.

Tournament padel means long weekend draws, back-to-back matches and national-team training blocks, and the products that get players through them. The Sleep, Recovery & Wellness partner takes that role in the build: serving the player development pathway from first tournament to national team.

This is a position in the build-out, not a logo placement. A category partner takes one lane of the sport's growth and owns it.



One category. Held outright.

- **Official Sleep, Recovery & Wellness Partner** designation of USA Padel
- **Category exclusivity** across USA Padel properties
- **On-site presence** at {{FLAGSHIP_LIST}}
- **Player appearances and clinic access** at partnered events
- **Hospitality** at flagship tournaments
- **Digital and press inclusion** across USA Padel channels

Exclusivity means something here: entire categories are withheld from sale at any price, rackets, strings and grips among them.

The numbers, stamped.

{{TOURNAMENTS_ANNUAL}}

Tournaments a year

as of {{DATA_AS_OF}}

{{MONTHLY_PLAYERS}}

Monthly tournament players

as of {{DATA_AS_OF}}

{{MEMBERS_TOTAL}}

Members & registered players

as of {{DATA_AS_OF}}

{{EMAIL_LIST}}

Email database

as of {{DATA_AS_OF}}

{{CLUB_COUNT}}

Clubs in the network

as of {{DATA_AS_OF}}

4

National teams under one flag

as of {{DATA_AS_OF}}

Every figure carries its pull date. Sources and methodology available on request. Anchor partnership: Psycho Bunny is USA Padel's title partner: a multi-year agreement carrying title partnership and uniform exclusivity.

Take the category.

{{SLOTS_REMAINING}} of five partnerships remaining. When a category closes, it closes.

{{TIER3_PRICE}} per year · category exclusive

Next step: one call.

{{CONTACT_NAME}} · {{CONTACT_EMAIL}} · USA Padel · {{ENTITY_LINE}}

**USA
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USA Padel · Partnership brief

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